

THE IRIS

Founded in 1953 - Dedicated to the art and fun of photography!



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Volume 54 Issue 1

Our 54th Year!

October 2007

LET THE SEASON BEGIN!

September is a memory, with two meetings already under our belt. Many thanks go to Diane Shapiro and her inspiring presentation at our September 8th opening meeting: "Taking your images to the next level." If you missed it, or need a little refresher, I've included a few of her pointers on page four. Afterward we all adjourned to a festive spread of breakfast goodies, coffee, bagels and more.

On September 15th we opened the competition season with judge, Chuck Pine. Thank you, Chuck, for your insights and critiques. With the hard work and dedication of Nelson Rodriguez, we survived our first digital competition, in theme and slides! Here are the standings after Competition #1:

PRINTS

Martin Lewis
(No print of Month)

Sept	Total
18.5	18.5

DIGITAL - B&W

Harvey Augenbraun
Bob Schwartz
Nelson Rodriguez
Anastasia Tompkins
Jose Ubinas*
Teena Miller
Peni Berger
Martin Lewis
Kristina Thorstenson
Lydia Ubinas
**Image of Month "Trish"*

Sept	Total
18.0	18.0
18.0	18.0
17.5	17.5
17.5	17.5
17.5	17.5
17.0	17.0
16.5	16.5
16.5	16.5
16.0	16.0
15.5	15.5

DIGITAL - B

Kristina Thorstenson
Lydia Ubinas*
Jose Ubinas
Richard Viera
Stephen Berger
Steward McClanahan
Dave Cook
**Image of Month "Horses"*

Sept	Total
18.0	18.0
18.0	18.0
17.5	17.5
16.0	16.0
15.5	15.5
15.5	15.5
8.0	8.0

DIGITAL - A

Stanley Benerofe*
Teena Miller
Bob Schwartz
Anastasia Tompkins
Andrea Nelson
Dolores Roddy
Veronica Saunders
Sharon Gumerove
Annabelle Washington
Augie Schiavone
Martin Lewis
**Image of Month "Poppy Bud"*

Sept	Total
19.0	19.0
18.0	18.0
17.5	17.5
17.0	17.0
16.5	16.5
16.5	16.5
16.5	16.5
16.0	16.0
16.0	16.0
15.5	15.5
14.5	14.5

DIGITAL - AA

William Diaz*
Suzanne Carter
Nelson Rodriguez
Fitzgerald Wilson-Turner*
Brian Kennedy
Linda Tommasulo
Harvey Augenbraun
**Print of Month "Clouds"*

Sept	Total
19.0	19.0
18.0	18.0
18.0	18.0
18.0	18.0
17.5	17.5
17.5	17.5
17.0	17.0

SLIDES

Frank Price*
Myron Gersh
Suzanne Carter
Robert Potter
**Slide of Month "Hearst"*

Sept	Total
19.0	19.0
17.0	17.0
17.0	17.0
16.5	16.5

DIGITAL - THEME (Theme = Summer/Beach)

Anastasia Tompkins*
Linda Koebner
Bob Schwartz
Jose Ubinas
Madge Haynes
Linda Tommasulo
Stanley Benerofe
Teena Miller
Andrea Nelson
Annabelle Washington
Stephen Berger
Donald Barton
Veronica Saunders
Lydia Ubinas
Kristina Thorstenson
**Theme of Month "Montauk Dunes"*

Sept	Total
18.5	18.5
17.0	17.0
17.0	17.0
16.5	16.5
16.0	16.0
16.0	16.0
15.5	15.5
15.5	15.5
15.5	15.5
15.5	15.5
15.0	15.0
14.5	14.5
8.0	8.0
8.0	8.0
7.0	7.0

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(Recap)

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NYBZPS Shirts

Diane Shapiro
Tips

THIS MONTH:

Oct 6th

Competition #2
Judge, John Brokos
Theme = Stairs

Oct 13th

Field Trip to
Harriman St. Park

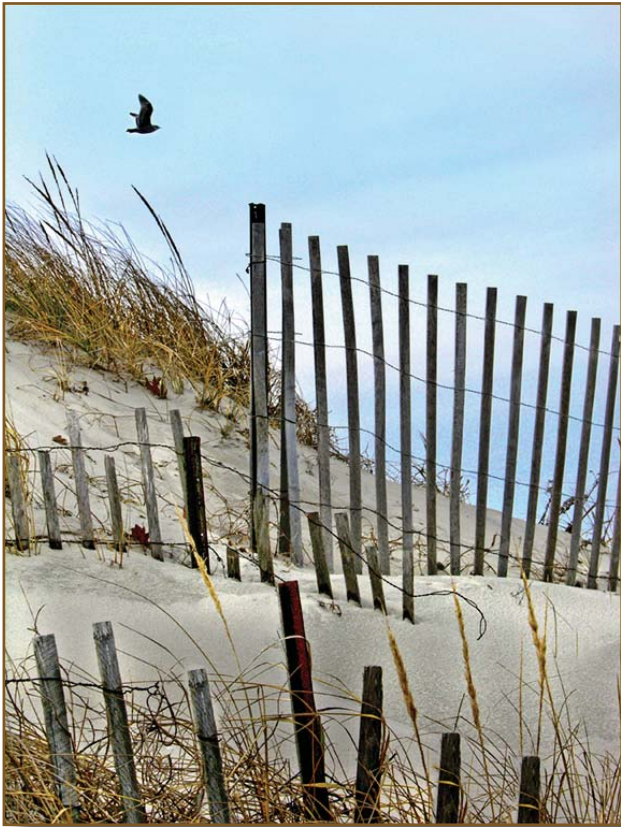
Oct 20th

Presentation by
Photographer,
Eli Rivera

THEMES - '07-'08 SEASON

Repeating them once again, just in case you missed them.

This month: October = Stairs



*Theme Image of the Month - September (Summer/Beach)
"Montauk Dunes" - ©Anastasia Tompkins*

OCTOBER: Stairs

Show this common object in a new and exciting way. Stairs must be the main part of the subject.

NOVEMBER: Running

People, animals, trains... How creative can you be?

DECEMBER: Night Photos

After sunset - not at sunset.

JANUARY: White

A white subject should be the main part of the photo.

FEBRUARY: People at Work

People performing their occupations or any laborious activity (such as gardening, painting, etc.).

MARCH: Houses of Worship

Show all of part of a house of worship. Architectural details or people involved should clearly show that this is a house of worship.

APRIL: Panorama /Wide Field of View

Multiple images stitches together or use a wide-angle lens and crop to give a sweeping view.

MAY: To Be Announced

(Note: Since all members are not able to attend field trips, the May Theme will no longer be "Field Trip Image." New theme will be announced on October 6th.)

COMPETITION RULE CHANGES

With the advent of our new Digital Competition category, it is imperative that all members competing in the '07-'08 season read and familiarize themselves with the new rules and rule changes, especially as they apply to the digital category. Since we are still "feeling our way through," some dispensations will be permitted at least for the first three competitions. Highlighting some of the major changes and issues:

Make-Ups: Since digital images can be uploaded virtually at any time during the season, the Board initially determined that make-ups would only be permitted for B workers and those joining during the season. Due to some "start-up issues," however, make-ups WILL BE allowed through Competition Number 3 for ALL members. More details will be disseminated on this issue at future meetings or in subsequent e-mails and newsletters.

Scoring: One of the big changes is scoring from 6 to 9 in half-point increments. This will hopefully speed-up judging and give a more accurate scoring. The image of the month will still receive the additional one-point bonus.

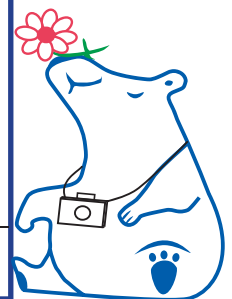
Digital Submissions: Rules for sizing and uploading images MUST be followed to assure that your photos are displayed properly. Please read and follow the Digital Projector Competition Instructions on the website. And remember to name your images per the Rules of Competition (also on the website):

YY-X-LastF-Group-Title-C#

(Translation: **YY** = Year (07); **X** = Competition No.; **LastF** = First 4 letters of last name, first letter of first name; **Group** = B, A or S; **Title** = Photo title (Cap first letters, no spaces, 25 character max); **C** = Category (C=color, M=B&W, T=Theme) and # = Entry number. **Example: 07-2-Tomml-S-MyPhoto-C1.jpg**.

Executive Board

President & Webmaster	Sharon Gumerove
1st Vice President & Competition Chairperson	Nelson Rodriguez
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4th Vice President & Iris Editor	Linda Tommasulo
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Field Trip Coordinator	Stephen Berger
Sergeant-At-Arms	Robert Potter



**Presenting
Award-Winning Images
from our first Digital Competition**



*Digital AA Image of the Month - September
"Clouds" - ©William Diaz*



*Digital B Image of the Month - September
"Horses" - ©Lydia Ubinas*



*Digital Black & White Image of the Month - September
"Trish" - ©Jose Ubinas*



*Digital A Image of the Month - September
"Poppy Bud" - ©Stanley Benerofe*

LAST CALL FOR SHIRT ORDERS!

Display your membership proudly with an embroidered denim, or screened T-shirt. We will take final orders at the October 6th meeting and place a manufacturing order later this month. If you haven't seen the samples, here are the final designs:

Denim Shirt:

Logo embroidered on right chest. Long or Short-Sleeve. Sizes/Cost: Sm, Med, Lg, XL @ \$25.00
XXL: \$27.50



Tee Shirt:

Small logo screened 2-colors on right chest. Large logo screened 2-colors on full back. Sizes/Cost: Womens' Sm, Med, Lg and XL: \$15.00
Men's Sm, Med, Lg, XL @ \$15.00
Men's XXL: \$16.00

Note: Men's Tee shirt is a "soft green" color. Women's is a Light Powder Blue



Note: Artwork is NOT to scale



If you haven't placed an order and received an e-mail acknowledgement, see Stan Benerofe or Linda Tommasulo at the Oct 6th meeting, or e-mail iriseditor@incprinting.com by October 10th. If there is additional interest, another shirt order will be placed toward the end of the season (i.e., April '08).

DIANE SHAPIRO...Helping photographers take their mages to the next level

We were appreciative that photographer, editor and instructor Diane Shapiro was able to open our '07-'08 season with a stirring presentation on how we can get the most out of our images, and "take them to the next level." For those who were not in attendance, basically the next level is into the marketplace...be it selling photos at art shows and gallery exhibits to selling images through stock houses or directly to magazines, calendar/card publishers, etc. Although it is enjoyable to share our images in the Club atmosphere, it would be doubly rewarding to see them in print...and even be paid for them! But, alas, it is not an easy task. A great deal of time and effort must be expended to get to the next level...whatever that may be for you. Sharing a few of Diane's pointers:

- **Keep Your Day Job!** There's a lot of competition out there...some *very good competition!* Your images must be special or exceptional to attract attention. In the meantime, don't quit your day job!
- **Tell a Story** The best images tell the viewer Who, What, When, Where and Why. For example, a portrait of a bird may be beautiful, but an exceptional composition showing the bird in it's environment would be a more salable image.
- **Know Your Target** Different markets call for different types of images (i.e. commercial/advertising, editorial, stock agency, etc.).
- **Take Multiple Images** Shoot vertical and horizontal, allow room for type. The number one reason an image is rejected is because it is too tightly cropped.
- **Take Unique Images** Differentiate yourself with images that are different, or tell a story. For example when shooting the National Parks, also shoot the environs outside of the park. Other "salable" categories include pet portraits, senior citizens, children. Peruse the stock photo websites to get a feel for what is available and what sells.

Want more info? Check out Diane's website: www.image-insight-consulting.com or e-mail her at: diane@image-insight-consulting.com.

The New York Botanical/Zoological Photographic Society invites photography enthusiasts of ALL LEVELS to join us at our bi-monthly meetings (Saturdays at 9:30 AM), Sept. thru June, at Fordham Prep, room 243/244 (on the campus of Fordham University, Bronx, NY). Check the web site (www.nybzps.org) for program details, field trips and more! Photos/articles/comments/suggestions for future editions of The Iris are always welcome. E-mail to: iriseditor@incprinting.com. Or snail mail to: Linda Tommasulo, INC Printing & Graphics Corp., 505 White Plains Road, Suite 110, Tarrytown, NY 10591.

E-mailing Photos: approx. size 4"x 6" at 200 dpi (min.) ; or bring your slide/print to a meeting and I'll scan & return.